



*“It takes so much money and so much time [to integrate systems]. Where we can find companies like Modo that understand payments and how to circumvent the need to go through a painstaking integration process we’re really excited to use their skills to help augment ours so that we can get to the market faster.”*

– Thomas “Ty” Tyree, VP of Loyalty Product at FIS

## Modo Delivers Emotional Touchpoints in the FIS Pointopia Solution

[FIS](#), a global leader in financial services technology, chose Modo to deliver the payments connections for their loyalty solution - [Pointopia](#). Pointopia combines multiple sources of value, from rewards point to coupons, from participating retailers and financial service companies, for use at the point-of-sale and at ATMs. Merchants and financial institutions involved in the Pointopia solution can create more personalized and emotional connections with their loyal customers, and encourage loyalty point burn.

### WHY MODO

Modo built the connections between the various payment systems necessary to support Pointopia. Combining multiple payment systems is no easy task, but Modo’s technology can quickly connect systems to a front-end experience, as well as track payments throughout the full lifecycle of a transaction. And Modo does this without making any changes to the existing payments infrastructure of merchants or financial institutions.

Modo’s technology keeps all of the payment systems involved in the transaction in sync so a complex split-tender payment is always in good funds and easily reconcilable at the end of the day.

Learn more about the Modo - FIS partnership [here](#).

Reach out to the [#paymentsgeeks](#) to see how you can encourage loyalty point burn and create better experiences for your customers!